

## **WFXR'S QUARTERLY ISSUES AND PROGRAMS REPORT**

### **4<sup>th</sup> Quarter 2016 – OCTOBER, NOVEMBER, DECEMBER**

WFXR's programs, news reports and public services announcements provided significant treatment of the following issues that were important to the community in the 4<sup>th</sup> quarter of 2016:

Health  
Politics  
Environment  
Business  
Children/Youth  
Education  
Consumer Issues  
Community  
Crime  
Women's Issues  
Legislature  
Employment

**Programs:** Programs providing the most significant treatment of the above-identified community issues:

#### **Local:**

Program	Day	Time
WFXR News...Good Day Virginia	Monday-Friday	5:00-9:00 am
WFXR News...First at Ten	Monday-Friday	10:00-11:00 pm
WFXR News...First at Ten	Saturday & Sunday	10:00-11:00 pm

All of the above programming is locally produced news programming presenting a mix of news, weather, sports, lifestyle programming focusing on current issues and events.

#### **National:**

Program	Day	Time
Fox News Sunday	Sunday	9:00-10:00 am

The above programming is nationally produced news programming presenting a mix of news and political discussion on current government issues and events.

**Health** – topics covered under this issue include: flu shots, cancer awareness, drug abuse, cold and flu season, healthy eating

Program Title: Flu shots

Date: 10/4/16

Time: 5am

Duration of Segment: 1:13

Detailed Description: The end of summer and beginning of fall means it's time to do all sorts of things to get ready for winter, and that can mean getting the flu shot for some, but you may want to wait.

Program Title: Cancer awareness

Date: 10/10/16

Time: 5am

Duration of Segment: 3:54

Detailed Description: Former Buffalo Bills quarterback and football hall of famer Jim Kelly has his sights set on a different type of game plan these days. He has launched a mission bringing awareness to head and neck cancer. Kelly, who had been diagnosed with cancer, is now cancer free. Recently I talked to Kelly and Mary Ann Caputo about their mission to fight cancer.

Program Title: Drug abuse

Date: 10/26/16

Time: 10pm

Duration of Segment: 1:30

Detailed Description: In Salem, Virginia State Police teamed up with local non-profit organizations to campaign against heroin and prescription drug abuse. Organizers hosted a discussion this evening with parents at Salem High School. Police officers spoke about the drug epidemic's presence in the Roanoke Valley and gave parents advice about prevention. Speakers also included a local mother who lost her son to a drug overdose.

Program Title: Cold and flu season

Date: 11/28/16

Time: 5am

Duration of Segment: 3:10

Detailed Description: Germs are impossible to avoid, but how people act when they are sick can help restrict, or increase, the spread of germs. That's why it's important to mind your manners, especially when under the weather. Recently I spoke with etiquette expert Diane Gottsman about keeping your cold to yourself.

Program Title: Healthy eating

Date: 12/1/16

Time: 5am

Duration of Segment: 1:15

Detailed Description: As we age we have to take additional steps to stay healthy. We can't always get away with some of the things we did in our youth. A new study indicates that for older women a high protein diet might not be the best thing.

**Politics** – topics covered under this issue include: VP Debate, polls, voting

Program Title: VP Debate

Date: 10/5/16

Time: 5am

Duration of Segment: 2:30

Detailed Description: Longwood University's small venue didn't stop the fireworks from popping between Indiana Governor Mike Pence and Senator Tim Kaine in last night's VP Debate. Dozens of students were able to witness it first hand.

Program Title: Election polls

Date: 10/13/16

Time: 5am

Duration of Segment: 2:13

Detailed Description: The latest presidential poll shows democratic nominee Hillary Clinton has a lead over republican challenger Donald Trump, but the poll by Rasmussen reports shows the race has tightened since Sunday night's debate. The poll comes as Clinton is hit with more emails from Wikileaks and Trump is having to deal with new sexual assault allegation.

Program Title: Voting

Date: 10/20/16

Time: 5am

Duration of Segment: 2:13

Detailed Description: If you didn't register to vote, you've now been given extra time. A federal judge's ruling came down late this morning, after a civil rights group filed a lawsuit amid reports of glitches that allegedly blocked people from registering to vote Monday, the original deadline. The deadline is now 11:59 tomorrow night, but the website might not be your best option. Kristen Eskow visited some local registrars today.

**Environment** – topics covered under this issue include: weather readiness, pipeline, frost damage, wildfires

Program Title: Weather readiness

Date: 10/6/16

Time: 5am

Duration of Segment: 4:38

Detailed Description: Any homeowner knows that maintaining, improving and protecting your home is a year-round project that can bring stress and uncertainty. In fact, according to a new survey by Liberty Mutual Insurance, more than half of Americans are worried that an unexpected issue will arise in their house. Earlier this week I spoke to “Do It Yourself Expert” Chip Wade about how to get ready for the cooler weather.

Program Title: Frost damage

Date: 10/11/16

Time: 10pm

Duration of Segment: 1:25

Detailed Description: Some people in southwest Virginia woke up to a little frost on the grass this morning. It was the first frost of the season, and it may happen again tonight. WFXR has more on how growers can spare their plants from frost damage and transition their gardens into the cool season.

Program Title: Mountain Valley Pipeline

Date: 10/19/16

Time: 5am

Duration of Segment: 1:47

Detailed Description: We start this morning with the latest on the controversial mountain valley pipeline. At a public hearing last night, the Franklin County Board of Supervisors stood by their decision not to take a position for or against the mountain valley pipeline. The board of supervisors had to vote whether or not to accept an easement agreement which would basically mean letting the mountain valley pipeline use county land for the project.

Program Title: Wildfires

Date: 11/18/16

Time: 5am

Duration of Segment: 2:10

Detailed Description: The Virginia Department of Forestry is moving crews from central and eastern Virginia to the southwest side of the Commonwealth due to the increasing threat of more wildfires, like the ones burning in North Carolina. Taylor Kanost explains why conditions are still dangerous and what people can do to limit the threat.

**Business** – topics covered under this issue include: consumer issues, new business, tanglewood mall planning, holiday shopping, local businesses

Program Title: Samsung recall

Date: 10/12/16

Time: 5am

Duration of Segment: 2:10

Detailed Description: Samsung is pulling its troubled Galaxy Note Seven smartphone off the store shelves. A newer version, that was supposed to be a solution to the exploding battery problem, apparently has problems of its own.

Program Title: Brew House

Date: 10/13/16

Time: 10pm

Duration of Segment: 1:30

Detailed Description: In less than a year a new brew house will open in Bedford. Today, Beale’s Brewery and BBQ held a groundbreaking ceremony. Paris Holmes shows us the new site and how this two million dollar project will benefit the town.

Program Title: Local businesses

Date: 11/11/16

Time: 5am

Duration of Segment: 3:00

Detailed Description: Nearly 150 vendors from across the country will showcase their goods this weekend at the Junior League of Roanoke Valley's Stocked Market. Charlie Cooper is live at the market this morning with a sneak peek of what people can expect to see this weekend.

Program Title: Tanglewood Mall planning

Date: 11/16/16

Time: 10pm

Duration of Segment: 2:15

Detailed Description: People in Roanoke County gathered to help develop the county's 419 town center planning study. The goal is to revitalize the 419 corridor near Tanglewood Mall and help bring new business and neighbors to the area. Tonight officials kicked off their design workshop for the project.

Program Title: Holiday shopping

Date: 11/28/16

Time: 10pm

Duration of Segment: 2:30

Detailed Description: Between Black Friday shopping and the deals today for Cyber Monday, many people are shopping for holiday gifts online. That of course means a lot of packages to deliver but that also sometimes brings a rise in scams and other crimes.

**Children/Youth** – topics covered under this issue include: new gym, drug addiction, food insecurities, music therapy

Program Title: New gym Liberty HS

Date: 10/14/16

Time: 5am

Duration of Segment: 2:13

Detailed Description: In Bedford County, plans to build a new gym at Liberty High School could leave the school's baseball team without a home field for one season. Some students and parents are concerned about the plans and attended a school board meeting last night where the issue was discussed.

Program Title: Youth drug addiction

Date: 10/31/16

Time: 10pm

Duration of Segment: 2:05

Detailed Description: The Roanoke Prevention Alliance receives a grant to fight youth drug addiction. The drug-free communities support program, sponsored by the White House, leads the effort to aid communities in preventing drug use among minors. Charlie Cooper shows us how the grant will help put a stop to this growing problem.

Program Title: Food insecurities

Date: 11/8/16

Time: 5am

Duration of Segment: 2:01

Detailed Description: Over 150 thousand in our area are considered food insecure. At Lynchburg College, students get a simulated version of what it's like to live in poverty to raise awareness about hunger and homelessness on their campuses.

Program Title: Music therapy

Date: 12/8/16

Time: 5am

Duration of Segment: 3:00

Detailed Description: A music therapy group for children 18 to 36 months is starting up again in just a few weeks. The busy beats music program teaches young kids with and without disabilities developmental skills through sound.

**Education** – topics covered under this issue include: financial issues, donation, discipline in schools, challenges for teachers, student loans

Program Title: Discipline in schools

Date: 10/5/16

Time: 10pm

Duration of Segment: 1:40

Detailed Description: Educators work on new rules on how to discipline students in Virginia. The General Assembly directed the state's Department of Education to come up with preliminary regulations on the use of seclusion and restraint. This afternoon they hosted the second of three roundtable discussion to get feedback from educators and parents.

Program Title: Financial struggles

Date: 10/18/16

Time: 5am

Duration of Segment: 2:03

Detailed Description: Children are our future and ensuring they get the best education possible is crucial. For some aspiring educators or childcare providers, financial struggles may keep them from becoming leaders in the classroom. A multi-million dollar grant is helping area community colleges provide more options for students.

Program Title: PHCC donation

Date: 10/17/16

Time: 10pm

Duration of Segment: 1:55

Detailed Description: A million dollar donation will help four community colleges in our area teach their students so you get better childcare. Sophia Borrelli spoke to administrators at Patrick Henry Community College to see how they will use the money.

Program Title: Teacher challenges

Date: 11/9/16

Time: 10pm

Duration of Segment: 5:00

Detailed Description: The challenges teachers face are well known. In exchange for modest pay, they are expected to inspire and introduce exciting new things to our kids. But the teaching profession is becoming more stressful and more dangerous. Research shows stress affects a teacher's job performance, their health and also your child's ability to learn. So what's the cause of the problem? First, the breakdown of the American family, add to that, the fact that students don't always respect their teachers and sometimes even violently attack them. All of it is leading to a nation of stressed out teachers who are leaving the profession.

Program Title: Student loans

Date: 11/29/16

Time: 5am

Duration of Segment: 3:25

Detailed Description: The average 2016 college graduate is more than 37 thousand dollars in debt with student loans. That is up six percent from last year. For many borrowers, managing student loan repayment is one more financial burden they have to consider on top of housing costs, credit card payments, car loans and more. Recently I talked to Susan Keating with the National Foundation of Credit Counseling about ways to help ease the pain of debt.

**Consumer Issues** – topics covered under this issue include: scam phone calls

Program Title: Scam phone calls

Date: 10/28/16

Time: 5am

Duration of Segment: 1:46

Detailed Description: Law enforcement officials taking action against scam phone calls. Authorities going after suspects in a trans-national case where people posing as IRS, immigration

or other government workers scammed individuals out of millions of dollars. Authorities serving nine warrants in eight states arresting twenty people.

**Community** – topics covered under this issue include: homelessness, community program, new traffic pattern, state parks, construction

Program Title: Community program in danger

Date: 10/4/16

Time: 10pm

Duration of Segment: 1:45

Detailed Description: A potential life-saving community program is in danger of shutting down. Sabrina's Place is a supervised visitation and safe exchange center for victims of domestic violence, sexual assault, stalking and child abuse. The program recently lost its federal funding and needs 146 thousand dollars to keep its doors open until they can reapply next year.

Program Title: Homelessness

Date: 10/19/16

Time: 10pm

Duration of Segment: 2:14

Detailed Description: Homeless families in the Roanoke Valley will get some much needed help finding a place to live. This morning the United Way received \$40,000 from a relief agency to help fight homelessness. Paris Holmes explains why homeless advocates hope this is the first step in helping end homelessness in the region.

Program Title: New traffic pattern

Date: 11/21/16

Time: 10pm

Duration of Segment: 2:40

Detailed Description: The new diverging diamond interchange at Valley View is now open. The opening comes only days away from Thanksgiving and Black Friday shopping. Officials say the new interchange will reduce congestion and increase safety in the busy shopping area. Charlie Cooper got a first hand look this morning on how it will affect your holiday travels.

Program Title: Natural Bridge

Date: 12/14/16

Time: 10pm

Duration of Segment: 1:50

Detailed Description: Natural Bridge has been a state park for nearly three months. And now the process is underway to create the park's first ever master plan. All Virginia state parks are required to have a master plan by law and it could mean some changes for visitors.

Program Title: Construction

Date: 12/19/16

Time: 10pm

Duration of Segment: 2:05

Detailed Description: Big changes are coming for people who use the Franklin Road Bridge. The city plans to demolish it and build a new one. Paris Holmes explains why the bridge needs to be torn down and how it will affect your daily commute.

**Crime** – topics covered under this issue include: gun violence, safety on the job, resolving crime

Program Title: Gun violence

Date: 10/27/16

Time: 10pm

Duration of Segment: 6:00

Detailed Description: Gun violence has been a hot topic over the past few months, especially along the campaign trail. Unfortunately, we are not immune to this trend in Southwest and Central Virginia. In Roanoke, the police chief says he is worried about how many acts of gun violence he is seeing on our streets. While the numbers are scary, the reality is, behind every number is a family, changed forever, by a bad decision.

Program Title: Safety on the job

Date: 11/4/17

Time: 5am

Duration of Segment: 1:57

Detailed Description: Firefighters across the country are increasingly in the line of fire when responding to calls which puts their lives in danger. Now Roanoke firefighters will wear bullet proof vests when on the scene of violent calls. The new vests were used for the first time during the Freightcar America shooting last week.

Program Title: Resolving crime

Date: 12/6/16

Time: 10pm

Duration of Segment: 2:30

Detailed Description: People in Danville are trying to figure out ways to combat crime as the city wraps up its deadliest year on record since 1953. Tonight, city council members held a special work session as police and other city officials presented a plan of nearly 30 short-term and long-term strategies to reduce violent crime.

**Women's Issues** – topics covered under this issue include: women's shelter, abortion

Program Title: Women's shelter

Date: 11/4/16

Time: 10pm

Duration of Segment: 1:40

Detailed Description: A new women's shelter is open in Wytheville. Wythe Refuge and Mercy House is open and unlike many shelters in the area, this particular one accepts children. Paris Holmes explains how the shelter is already helping a mother in need.

Program Title: Abortion

Date: 12/21/16

Time: 5am

Duration of Segment: 1:35

Detailed Description: Around the Commonwealth this morning. The latest push to ban abortion after 20-weeks of pregnancy is under way. Several lawmakers are introducing a bill that would ban the procedures, unless it could save the mother's life.

**Legislature** – topics covered under this issue include: FSLA

Program Title: FSLA

Date: 11/22/16

Time: 10pm

Duration of Segment: 2:05

Detailed Description: Developing news, a federal judge issues an injunction for President Obama's new overtime law. This means the more than 4 million workers who would have been affected will not be eligible for overtime pay if they make less than \$47,476.

**Employment** – topics covered under this issue include: new jobs

Program Title: New jobs

Date: 12/13/16

Time: 10pm

Duration of Segment: 1:45

Detailed Description: Dozens of new jobs are on the way to Southwest Virginia. A Canada based manufacturing company plans to open its first facility in the U.S. and it's setting up shop in Henry County.

**Public Service Announcements:** In addition to the above programming WWCW broadcast public service announcements related to the following issues:

Community – Veteran services, clothing drive

Employment – Helping everyone succeed,

Health – Lung disease, breast cancer awareness, vaccinations

Public safety – Fire safety awareness

Youth – Children's rights, educating kids in low income families

These public service announcements were broadcast at various times throughout the day.